



## PRESIDENT'S MESSAGE

**Cherie Laffin, MAI, SRA**

Greetings Designated Members,

Candidates and Affiliates! It is hard to believe but we are wrapping up another year and we are still in the Covid pandemic. With that being said, I think the industry and our chapter has weathered the unprecedented times well and have had a successful year.



Our chapter has held four successful classes in person. The classes included Rapid Response with 24 attendees; If Houses Could Talk with 21 attendees; Business Practices and Ethics with 26 attendees and 2021 USPAP with 11 attendees. Next year is starting out with a bang with 2022/2023 USPAP scheduled for January 18. Following the class will be a chapter meeting.

We will be honored to have President Jody Bishop III, MAI, SRA, AI-GRS to be in attendance. He will provide us with an update on the Appraisal Institute, industry and install the 2022 Chapter Board. This will all be at the event known as the Past President's Dinner. This year we will be also celebrating the members who achieved designations in 2020 and 2021. All past presidents and 2020, 2021 designated members enjoy a free meal on the Wisconsin Chapter! All members are invited to come and welcome the new designees.

Big congratulations to the following:

- **Seth Eatman, Corey Sell, Marlo Headrick, and Dustin Kolezak for earning their MAI designations in 2021**
- **Jorge Barreiro, SRA for earning his AI-RRS in 2021**

- **Benjamin Weis, SRA for earning his AI-RRS in 2020**
- **Daniel Brodzik and Jason Krause for earning their MAI in 2020**
- **Miriam Weitkum, MAI and Benjamin Wollin, MAI for earning their AI-GRS in 2020**

Andrew Bussen and Kevin Dumann have made great progress on the Statute of Repose Legislation project. Just a reminder as to what the Statute of Repose is, it is essentially equivalent to a statute of limitations for appraisals. Shouldn't we be able to retire or move on and not have to worry about being sued 20 years later? Everything is on schedule and is in the hands of the legislatures. It does have support from both sides and is expected be signed in 2022. A Huge THANK YOU to Andy, Kevin and all who have helped on this project.

I'm happy to announce that our total membership is reported to include 99 Designated Members, 11 Candidate Members, 48 Practicing Affiliates and 3 Affiliates. Even with being very busy we were still able to have five members get designations in 2020 and five in 2021.

Looking forward to next years Leadership Advisory Development Council (LDAC) is scheduled for May 18-20 in Washington DC. Unfortunately, LDAC was canceled for 2021, however we are optimistic 2022 will

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## 2021 OFFICERS & DIRECTORS

### President

Cherie Laffin, MAI.....(715) 842-3311  
Wausau, WI

### Vice President

Jorge Barreiro, SRA.....(262) 228-0087  
Waukesha, WI

### Secretary

Michael Esser, SRA.....(262) 224-7408  
Milwaukee, WI

### Treasurer

Leah Dauer Murphy, MAI.....(414) 203-3043  
Milwaukee, WI

### Past President

Erik Hanson, MAI.....(608) 279-1164  
La Crosse, WI

### Directors

Pierce Buchinger, MAI.....(920) 487-4299  
Appleton, WI

Andrew Bussen, MAI.....(608) 310-7570  
Madison, WI

Tyson Hall, MAI, GAA.....(608) 203-6235  
Middleton, WI

Curt Kolell.....(262) 820-6722  
Sussex, WI

Rebecca Masik-Cannady, SRA, AI-RRS.....(414) 540-1100  
Milwaukee, WI

Ed Potter, SRA, AI-RRS.....(262) 880-3451  
Mt. Pleasant, WI

Detlef Weiler, MAI.....(920) 544-0264  
Green Bay, WI

Benjamin Wollin, MAI, AI-GRS.....(920) 530-6388  
Green Bay, WI

### Chapter Office / Executive Director

Christopher T. Rudity.....(414) 271-6858  
11801 W. Silver Spring Dr. Suite 200.....Fax: (414) 464-0850  
Milwaukee, WI 53225  
[www.wisai.com](http://www.wisai.com)

### Office Hours:

8:00 a.m. - 5:00 p.m. Monday-Friday

not be canceled. The Chapter is proud to sponsor next year's attendees including Jorge Barreiro (3rd year) and Curt Kolell (1st year).

As this year comes to a close, I want to thank everyone who has volunteered their time to help the industry and the chapter. Without their help we could not be a success. I know Jorge will be a great president and has great plans for 2022!

Sincerely,

*Cherie Laffin, MAI, SRA*

2021 Wisconsin Chapter President

## WCAI JOB POSTING

### STANDARD INFORMATION REQUIRED...

**Company:**

**Location:**

**Position:**

**Job Description:**

**Compensation:**

**Benefits:**

**Required Skills:**

**Required Education:**

**Experience:**

**Contact Information:**

### Includes...

- A six month posting on the Chapter Website under Jobs Board
- An ad in the most current Chapter newsletter
- A posting on the Chapter Facebook page
- An email out to the Chapter membership
- Free for AI members. \$300 for non-members
- Contact [doug@wamllc.net](mailto:doug@wamllc.net) for inquiries

# BOARD MEETING MINUTES

## October 21, 2021

Cherie Laffin called the conference call meeting to order at 3:21 p.m.

### Members Present

Conference Call: Leah Murphy, Pierce Buchinger, Benjamin Wollin, Andy Bussen, Tyson Hall.

Staff members present include: Cherie Laffin, Jorge Barreiro, Detlef Weiler, Curt Kolllel, Mike Esser & Doug Stangohr

### Approval of minutes from June 8, 2021

- a. No questions.
- c. Motion to Approve made by Jorge Barreiro, second by Leah Murphy; none opposed, motion carried

### Treasurer's Report/2021 Budget

- a. Total assets similar to this time last year. Liabilities a bit higher due to deferred registration fee. Leah provided explanation of AI national accounting analysis of deferred professional dues and registration fees. Report is effective July 2021 and does not include last two classes already offered.
- b. Operating expenses are down, net deficit is a bit higher from this time last year.
- c. Motion to Approve made by: Detlef Weiler; second by Jorge Barreiro; none opposed, motion carried

### Education Report & Discussion of Virtual Education

- a. Discussion report, no new information. Review latest survey, to discuss potential offerings at Q4 meeting.
- b. Motion to Approve made by: Detlef Weiler; second by Curt Kolllel; none opposed, motion carried

### Statute of Repose Legislation Project Team

- a. Report by Andrew Bussen. August 12, 2021 Senate committee on housing, commerce and trade met. SB 341 was discussed. Passed 5-0. September 7, 2021, scheduled public hearing, attended by Andy Bussen and past president, Kevin Dumman. Representative support from WRA was also present. Mr. Bussen and Mr. Dumman answered questions from state representatives. Several weeks later SB 341 passed unanimously. Current status: sponsorship and to governor for signature. High probability this will get signed. No dissent from either political party.

\*Track progress of SB 341: <https://docs.legis.wisconsin.gov/2021/proposals/sb341>

### Residential Practice Group Team Update

- a. Jorge Barreiro continues to share information with RAPG members and stay engaged keeping abreast of upcoming courses, statute of repose, etc.
- b. Intends on getting a list of all licensed appraisers in the state.

### LDAC Update

- a. LDAC 2021 was cancelled. Plan on three persons for next year. Curt, Jorge and a third to be determined
- b. Reach out to Rebecca to check her interest
- c. Motion to confirm third participant, made by Mike Esser, second by Detlef Weiler; none opposed, motion carried

### Regional/National Update

- a. No Updates
- b. Board to Review Bylaws, specifically related to filling vacancies, ie. Elections vs. appointments, etc.

### New/Old Business

- Presidents Dinner to be combined with, installation of new board, CV19= friendly club in January.
- b. YIR will not happen this year.
- c. Jorge to convene with Cherie about speakers, etc.
- d. YIR combine with WAAO, AMSFRA, Mike to reach out to contact at WAAO.
- e. Valuation Social after USPAP in November, for third general membership meeting.
- f. Virtual zoom Q4 board meeting in December, date TBD.
- g. Budget draft to be available for review prior to the Q4 board meeting
- h. Q1 meeting to be scheduled after USPAP 2022, before president's dinner. To include State of the AI from presidential officer.

Meeting adjourned at 4:27 pm.

# UPCOMING EDUCATION & MEETINGS

## Chapter Meeting & Past Presidents Dinner

**January 18, 2022**

**Location:** Davians

N56W16300 Silver Spring Drive

Menomonee Falls, WI 53051

**AI Price:** \$40.00

**Full Price:** \$40.00

**Time:** 5:30pm-7:00pm

Join us for our General Membership Meeting as we recognize all of our Past Presidents. We are also honored to have Appraisal Institute President Elect Jody Bishop III, MAI, SRA, AI-GRS who will provide an update on the Appraisal Institute and industry as well as install the 2022 Chapter Board of Directors. This event is free for all Wisconsin Chapter past presidents. If you are a past president, use promo code WTRJ520376FR during registration. We will also be recognizing our recent Chapter Designees and their accomplishments.

## 2022-2023 7-Hour National USPAP Update Course

**January 18, 2022**

**Location:** WCAI Chapter Offices

11801 W. Silver Spring Dr., Suite 200

Milwaukee, WI 53225

**AI Price:** \$145.00

**Full Price:** \$170.00

**Class:** 8:30am - 4:30pm

**Instructor:** Jason A. Tillema, SRA, AI-RRS

**Course Materials Include:**

Course Handbook (82 pp.)

Reference Manual (116 pp.)

**Note:** This offering is in-person, there is no virtual component. The State of Wisconsin has approved 7 hours CE for the current two-year license cycle expiring 12/14/2023.

# WCAI JOB POSTINGS

## General Services Administration

**Location:** Multiple Locations

**Position:** Review Appraiser

**Job Description:** The General Services Administration is one of the most desired workplaces in the government. GSA provides workplaces by constructing, managing, and preserving government buildings and by leasing and managing commercial real estate. GSA's acquisition solutions offer private sector professional services, equipment, supplies, and IT to government organizations and the military. GSA also promotes management best practices and efficient government operations through the development of governmentwide policies. We are seeking to fill a Review Appraiser position within our agency. As a Review Appraiser, you will be involved in a variety of appraisal projects involving real property and/or related personal property.

**Compensation:** \$77,488.00 to \$111,720.00 (*dependent upon location*)

**Benefits:** Health insurance (choose from a wide range of plans); Life insurance coverage with several options; Sick leave and vacation time, including 10 paid holidays per year; Thrift Savings Plan (similar to a 401(k) plan); Flexible work schedules; Transit and child care subsidies; Flexible spending accounts; Long-term care insurance; Training and development

**Experience:** Experience reviewing and appraising real property and/or related personal property (such as complex industrial, agricultural, commercial, special purpose, office, and other real property). This experience must include:

- Reviewing and evaluating appraisal reports to ensure property values are evaluated accurately;
- Counseling and negotiating with appraisers on problems and providing advice and guidance on policies, procedures and standards;
- Estimating property values, preparing reports and determinations of findings and completing all required documentation to support value estimate;
- Researching, evaluating and providing recommendations to resolve complicated valuation.
- Performing appraisals and evaluation services and reviewing reports to determine the impact of the value recommendations on agency policies, mission, and objectives.

**Contact Information:**

**Theresa Gibbs**

**(312) 353-8177**

**Theresa.gibbs@gsa.gov**

*More available job openings continued on next page...*

# WCAI JOB POSTINGS CONTINUED...

## **Chudnow Druck Valuation**

**Location:** Wisconsin

**Position:** Residential Appraisers and Trainees

**Job Description:** Perform full and short form appraisals

**Compensation:** Base salary with opportunity for growth with performance

**Benefits:** Full-time employees receive a generous benefit package that includes medical and 401(k)

**Required Skills:** Ideally looking for at least a Certified Residential Appraiser with knowledge of real estate. We will train the right candidate.

**Required Education:** If a trainee, we require a Bachelor's Degree and at least the first three appraisal courses.

**Experience:** Ideal candidates are at least a Licensed Residential Appraiser. Otherwise, the right candidate should be on the path to becoming credentialed.

**Contact Information:**

**Bill Druck, President, Chudnow Druck Valuation**  
1355 W Towne Square Rd Mequon, WI 53092  
262-292-1035  
billd@chudnowdruck.com

IMMEDIATE NEED IN KENOSHA, WALWORTH, ROCK, GREEN, SHEBOYGAN, AND WESTERN RACINE COUNTIES!!!

We are looking for valuation professionals including Licensed and Certified Residential Appraisers, and qualified trainees for most areas of the State of Wisconsin. Chudnow Druck Valuation has a staff of both part- and full-time, salaried employees with an aggressive and achievable bonus pay schedule, PLUS a robust benefits package including PTO, medical, paid holidays, 401(k), and a signing bonus.

## **JC Norby & Associates, Inc.**

**Location:** Eau Claire, Wi but location is flexible

**Position:** Licensed commercial appraiser

**Job Description:** Perform appraisals on a variety of property types

**Compensation:** Based on qualifications

**Benefits:** 401 K profit sharing

**Required Skills:** Work independently in office and /or home setting

**Required Education:** Prefer certified appraiser, but on path to being certified considered.

**Experience:** Knowledge of commercial appraisal work

**Contact Information:**

[gary@jcnorby.com](mailto:gary@jcnorby.com)  
715 834-3953.

## CONGRATULATIONS TO OUR NEW DESIGNEES!

**Dustin Kolezalek, MAI**

**Marlo Headrick, MAI**

**Jorge Barreiro, SRA, AI-RRS**

**Seth Eatman, MAI**

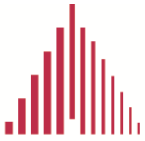
**Corey Sell, MAI**



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# ADVERTISING OPPORTUNITIES AVAILABLE

The Wisconsin Chapter of the Appraisal Institute (WCAI) is proud to offer advertising opportunities in its newsletter and website. To sign up to advertise, please fill out the form below.

If you have any questions regarding advertising, please call the WCAI office at (414) 271-6858.

AD SIZES	1 Issue	2 Issues	3 Issues	4 Issues
A. Business Card	\$50/\$75	\$45/\$70	\$40/\$65	\$35/\$60
B. ¼ Page	\$85/\$125	\$80/\$120	\$75/\$115	\$70/\$110
C. ½ Page	\$125/\$175	\$120/\$170	\$115/\$165	\$110/\$160
D. Full Page	\$225/\$300	\$215/\$290	\$205/\$280	\$190/\$265
E. Website	\$175/\$225	\$250/\$350	\$300/\$400	\$325/\$425

*Price per issue decreases for each additional issue you advertise in. First number indicates member rate, second number indicates non-member rate.*

*\*Per Quarter For Website. 1 Issue=1 Quarter, 2 Issues=2 Quarters etc*

Confirm your selection by e-mailing a .jpeg/.tif/.pdf/or .eps file to Doug Stangohr at [doug@wamilc.net](mailto:doug@wamilc.net) and mail your advertising fee and order to WCAI (11801 W. Silver Spring Dr., Ste 200, Milwaukee, WI 53225)

## ORDER FORM

Ad Size: \_\_\_\_\_

Calculate your total: \$ \_\_\_\_\_

*(Multiply price per issue x number of issues)*

## CONTACT INFORMATION

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_